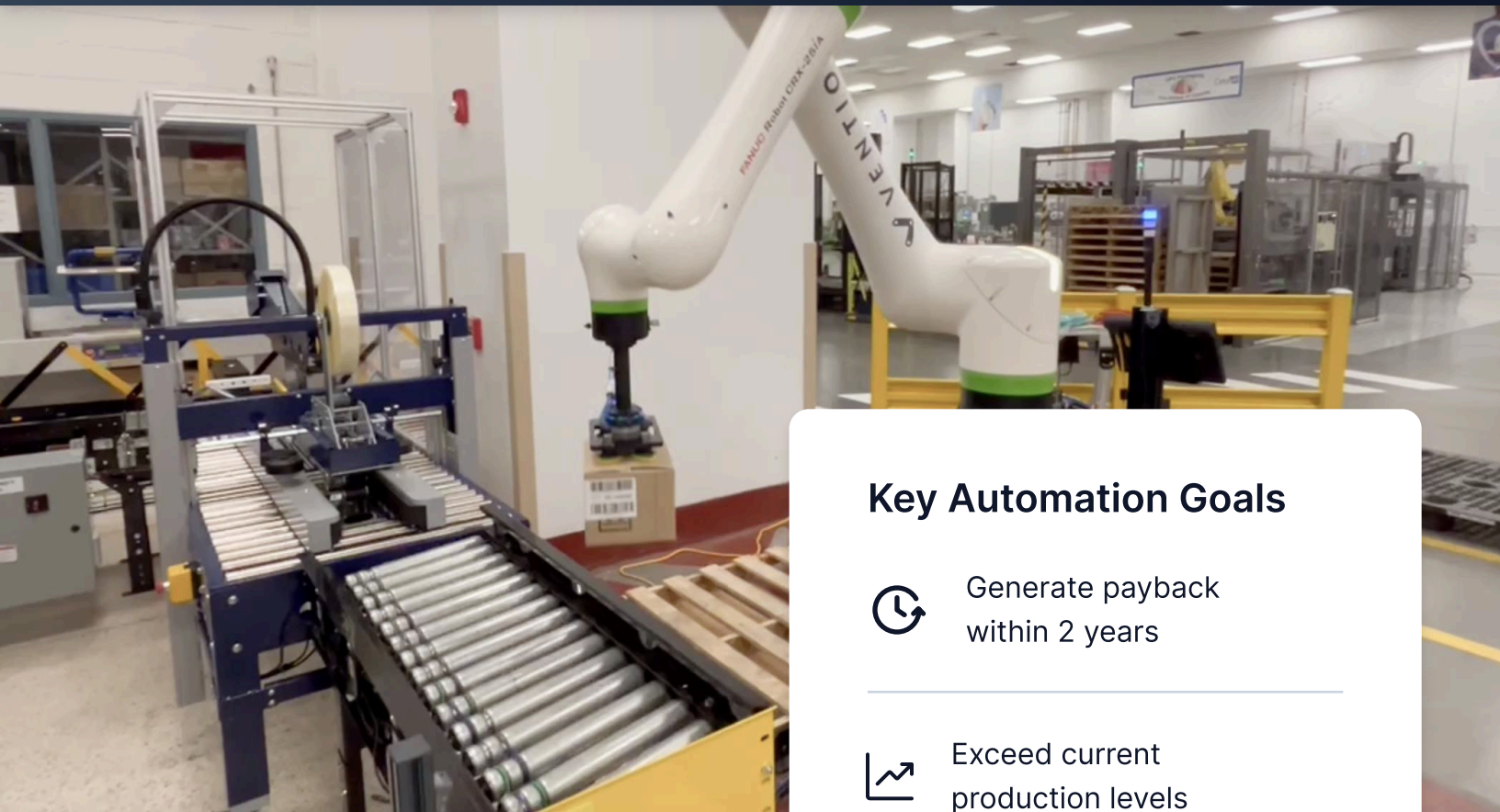


A Fortune 500 Cosmetics Leader

Setting a New Production Record with an Automated Packaging Line



Key Automation Goals



Generate payback within 2 years



Exceed current production levels



Reallocate labor to more valuable jobs



Easy to customize system for high-mix production

About the Company

A Fortune 500 cosmetics powerhouse, the company is a well-known provider of premium personal care products—including skincare, haircare, makeup, and fragrances, distributed in over 150 countries worldwide.

Industry

Cosmetics

Location

New Jersey

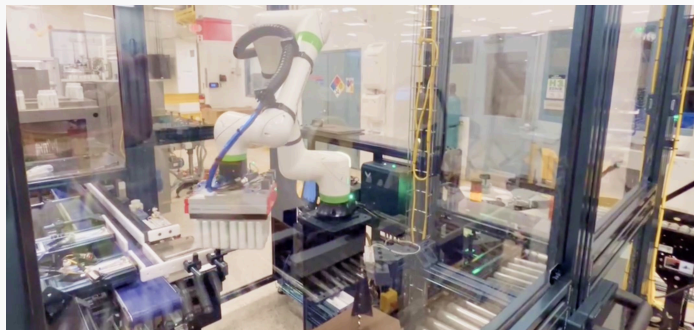
Deployment Time

12 Weeks

From Deployment to ROI in 13 Months

When the world's leading cosmetics manufacturer set out to boost production and streamline labor, they partnered with Vention for an agile and easy-to-use automation solution. In under a month, Vention delivered a custom packaging line featuring the Rapid Series Palletizer, case packer, and third-party equipment for case erecting, labeling and sealing.

From design and custom programming for the case packer with MachineLogic to on-site deployment, Vention delivered a fully turnkey solution. With Vention's intuitive MachineApps interface, the customer's team could quickly create and adjust 'palletizing recipes' for various SKUs—no coding required. Just weeks after deployment, the line set a new production record and reduced operating costs significantly, delivering full ROI in just 13 months.




Solution at a Glance

 Rapid Series Palletizer


 Case packer


 Case erector


 MachineApps software


 MachineMotion controller

Key Elements of the Successful Implementation

 13 months payback on automation

 Turnkey service from design to deployment

 Agile solution for needs of a high-mix production

 Record-setting production and efficiency gains



As always, I appreciate Vention going above and beyond to meet our needs.



VP of Manufacturing
New Jersey Plant

